

To: All University Students & Staff
From: Dee Kehrberg
Re: Motion Picture Viewing in Reeve Union

There are two options available for showing a motion picture in Reeve Memorial Union.

Option One: Obtain a Public Performance License for the film to be exhibited. There are two companies that can issue this license, and it must be in the organization/department possession PRIOR to the exhibition date. One is Swank Motion Pictures and the other is Criterion Pictures, Inc. Between these two companies, they control 94% of the licensing of motion pictures for colleges and universities. The Coordinator of Student Activities has contacts for both companies and will be happy to work with any organization or department.

Option Two: Educational Exemption. To obtain this exemption, there are six points to be met, and a showing must meet ALL six to be exempt.

1. Must be a legitimate (original) copy.
2. Must be part of the systematic course of instruction and not for the cultural, entertainment or recreational value of anyone present.
3. Must be done by the instructor or a pupil.
4. Must be in a place devoted to instruction.
5. Must be part of the teaching activities of a non-profit institution.
6. Attendance must be limited to instructors, pupils and guest lecturers.

Since no venue in Reeve Memorial Union is considered “a place devoted to instruction”, our facilities are not exempt. This is for classroom use only.

Beginning immediately, anyone wishing to exhibit a motion picture must produce factual information as to where the license was obtained. Willful infringement is a federal crime carrying a maximum sentence of up to one year in jail and/or a \$100,000 fine. Even inadvertent infringes are subject to substantial civil damages, ranging from \$500 to \$20,000 for each illegal showing. Reeve has also been informed that not only is the sponsoring group responsible, but the venue itself. Colleges and universities are the most frequent violators and are closely monitored.

We have read and understand the above policy. We agree to abide by and assume responsibility for adhering to the policy.

ORGANIZATION: _____

REPRESENTATIVE: _____

TITLE: _____

DATE: _____

Reeve Memorial Union